SO YOU SEEK "CREATIVE"?

Mr. MADISON ADAMS Unconventional southern-born, euro-cultivated word addict.

MISSION: To articulate ideas that communicate my exact intentions. To deliver a writing prowess that overachieves my own expectations. To ultimately equip my colleagues with a lighthearted, go-to ally.

EXPERIENCE

Speaking

Bilingual Community Account Manager **NOLA HISTORIC TOURS** MAY'16-NOW



Write and present six-hour custom narrations for multi-cultural world travelers while driving through iconic historic sites in New Orleans. Proud of my relationships and 5-star feedback. Company reputation notably improved. *click*.

Bilingual Public Speaker THE LAURA PLANTATION SEPT '15-MAY. '16



French and English walking narration for up to 30 guests. Adapted to group dynamics & honed improvisational skills to deliver a memorable (and often emotional) experience.

Lead News Anchor LSU's TIGERTV SEPT '11-MAY '13



On-air news anchor and T.V. personality my junior & senior year for LSU's broadcast.



Branding / Digital Marketing Intern BADBOY BRANDING ^{JUNE-AUG. '15}



Reached out with a cold-call that resulted in the CEO offering an internship specifically for me. An arsenal of responsibilities in product launches, SEM/SEO strats, web architecture, keynote and persuasion writing, rich content development, cold call & negotiation.

Media Strategist BREC: PARKS AND REC SEPT '13 - MAY '15



Produced media-ready scripts for T.V., radio, and publications. Managed social media, press releases and e-blasts promoting events to key "influenced followers" and to the mass public across nine social media accounts.

Marketing/Advertising Intern WAFB CHANNEL 9 MAY-AUG. '14



Chosen for competitive internship at Baton Rouge's #1 Rated news channel. Collaborated along side seasoned professionals on marketing strategies, T.V. commercials, client sponsorship and sales packages.

STATS:

42% Expanded boss's current book of business.

> 57+ Number of 5-star feedback at current job

69 New rankings earned in TripAdvisor (#84 to Rank#15)

14 Stamps on my passport

INTERACT:





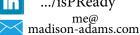


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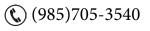








8722 Delgany Ave. Apt #22 Los Angeles, CA 90293



3.87 Graduating Honors **GPA**

1st Google Page where I repositioned my company