

SO YOU SEEK "CREATIVE"?

Mr. MADISON ADAMS

Unconventional southern-born, euro-cultivated word addict.
MISSION: To articulate ideas that communicate my exact intentions.
 To deliver a writing prowess that overachieves my own expectations.
 To ultimately equip my colleagues with a lighthearted, go-to ally.



STATS:

42%

Expanded boss's current book of business.

57+

Number of 5-star feedback at current job

69

New rankings earned in TripAdvisor (#84 to Rank#15)

14

Stamps on my passport

3.87

Graduating Honors GPA


1st

Google Page where I repositioned my company

EXPERIENCE:


SPEAKING

Bilingual Community Account Manager
NOLA HISTORIC TOURS MAY '16-NOW




Write and present six-hour custom narrations for multi-cultural world travelers while driving through iconic historic sites in New Orleans. Proud of my relationships and 5-star feedback. Company reputation notably improved. *click*

Bilingual Public Speaker
THE LAURA PLANTATION SEPT '15-MAY '16



French and English walking narration for up to 30 guests. Adapted to group dynamics & honed improvisational skills to deliver a memorable (and often emotional) experience.


Lead News Anchor
LSU's TIGERTV SEPT '11-MAY '13



On-air news anchor and T.V. personality my junior & senior year for LSU's broadcast.


WRITTEN

Branding / Digital Marketing Intern
BADBOY BRANDING JUNE-AUG. '15




Reached out with a cold-call that resulted in the CEO offering an internship specifically for me. An arsenal of responsibilities in product launches, SEM/SEO strats, web architecture, keynote and persuasion writing, rich content development, cold call & negotiation.

Media Strategist
BREC: PARKS AND REC SEPT '13-MAY '15



Produced media-ready scripts for T.V., radio, and publications. Managed social media, press releases and e-blasts promoting events to key "influenced followers" and to the mass public across nine social media accounts.

Marketing/Advertising Intern
WAFB CHANNEL 9 MAY-AUG. '14




Chosen for competitive internship at Baton Rouge's #1 Rated news channel. Collaborated along side seasoned professionals on marketing strategies, T.V. commercials, client sponsorship and sales packages.

INTERACT:



Scan this to view:
Personal Website
 madison-adams.com




Scan this to view:
Writing Examples
 avenirici.wordpress.com

BRAIN BREWERY:



PR major
french minor

CONNECT:



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 me@
 madison-adams.com

8722 Delgany Ave. Apt #22
 Los Angeles, CA 90293

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SKILLS AND HOBBIES:



Visual progress bars for: Public Speaking, Microsoft Office, Laptops, Photoshop, Adobe Illustrator, and Creativity (lightbulb icon).